



Estado
de Coahuila

Secretaría de Educación



PROGRAMA NACIONAL DE INGLÉS

CUADERNO DE ACTIVIDADES





**4th Grade
Unit: 4**

Elements in the Ads

Look, Read and Write.

Super Board → 1. _____


Length : 34 inches

Width: 6 inches → 2. _____

Weight: 4.8 lbs

A board designed with the latest technology for speed!

Go fast with the super board!

 → 3. _____

Us \$ 75 → 4. _____

Call: 473-223-4486 → 5. _____

Word Bank

- Price
- Product
- Headline
- Telephone
- Characteristics

Answer Key : 1. Headline, 2. Characteristics, 3. Product, 4. Price, 5. Telephone.



 Read and  Write.

Word Bank

Old

Modern

Cheap

Expensive

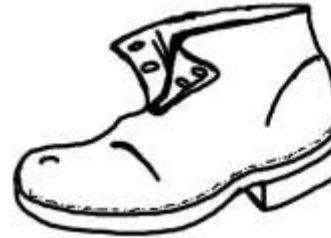
Attractive



1.



2.



3.



4.

Answer Key: 1. Cheap, 2. Modern, 3. Old, 4. Expensive.



4th Grade
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Compare and Describe

Activity 11

Read, Look and Write.

*Look at the Ads and compare them using the Word Bank. Next use the words in the diagram and write 3 sentences that describe the products.

Word Bank

-cheap -big -expensive -small -fun
-new -attractive -beautiful -colorful
-soft

Ad #1

Soccer ball
for sale
Buy now and save!
\$179
10% discount if you buy online.
www.worldcup.gob



Visit us at
McMullen Rd 77095
Laredo, Tx.

(215) 912-4275
Call us now!

Ad #2

The shoes store

Get your
tennis shoes
now!



\$399

SHOP NOW

www.shoes.org (555) 918-3746

Compare

Ad # 1

Ad # 2

Both

- _____

- _____

- _____

- _____

- _____

- _____

- _____

Describe

Example The soccer ball is *cheap*.

- _____
- _____
- _____

Answer key : Ad # 1. cheap, big fun, attractive Both. new, beautiful. Ad # 2. soft, expensive, small.





4th Grade Unit: 4

Final Product

Activity 12

Materials:

- Colored cardboard paper
- Sheets of white paper
- Markers, colored pencils
- Scissors
- Glue

Instructions:

1. On a separate sheet of paper copy the statements to create a classified advertisement.



2. Make a drawing of the product.



3. Write the information needed.



4. Show your **Classified Ad** to your family.

