



# PROGRAMA NACIONAL DE INGLÉS

## Cuaderno de Actividades





Read,



Write and



Color.

# Classified Ads For

Activity

1

## Word Bank

Adults Children Family



1. \_\_\_\_\_



2. \_\_\_\_\_



3. \_\_\_\_\_



Read and



Write.

## Elements in the Ads

Activity

2

**Super Board** → 1. \_\_\_\_\_

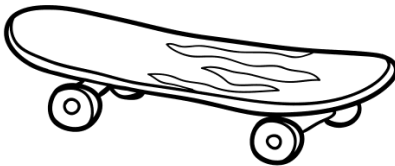
*Length : 34 inches*

*Width: 6 inches* → 2. \_\_\_\_\_

*Weight: 4.8 lbs*

**A board designed with the latest technology for speed!**

**Go fast with the super board!**

 → 3. \_\_\_\_\_

**\$25 USD** → 4. \_\_\_\_\_

**Call: 473-223-4486** → 5. \_\_\_\_\_

### Word Bank

Characteristics

Headline

Price

Product

Telephone



## 4th Grade Unit 4

# Advertisement's Characteristics

Activity

3



Read,



Write and



Color.

\*Look at the advertisement below and label the diagram using the vocabulary in the Word Bank.

### Word Bank

Attractive

Image

Information

Price

Words that stand out in ads



1.

2.

3.

4.

5.



## 4th Grade Unit 4

# Knowing about Advertisements

Activity

4



Read and



Write.

\*Look at the advertisement and answer the following questions:

### Phrase Bank

- It is ... -No, it doesn't -Yes, it does

\*You can use the phrases more than once.

1. Does the Ad have an image?

\_\_\_\_\_.

2. What is the contact number?

\_\_\_\_\_.

3. How much is the doll?

\_\_\_\_\_.

4. What size is the doll?

\_\_\_\_\_.

5. Does it include doll description?

\_\_\_\_\_.

## Mexican Market

- \* Beautiful Mexican doll!
- \* It's small size!
- \* Unique in its style!
- \* Handmade!
- \* Different colors!



If you can dream it,  
you can have it!

**\$15.00  
USD**



Phone: 416 901 9738

[www.mexicanmarket.com](http://www.mexicanmarket.com)



## 4th Grade Unit 4

# Redesigning Ads

Activity

5



Look,



Write,



Cut and



Glue.

\*Make the following Ad more attractive to people.

### **Mamma mia**

Most popular pizzas  
and pastas in town !

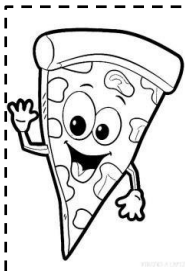
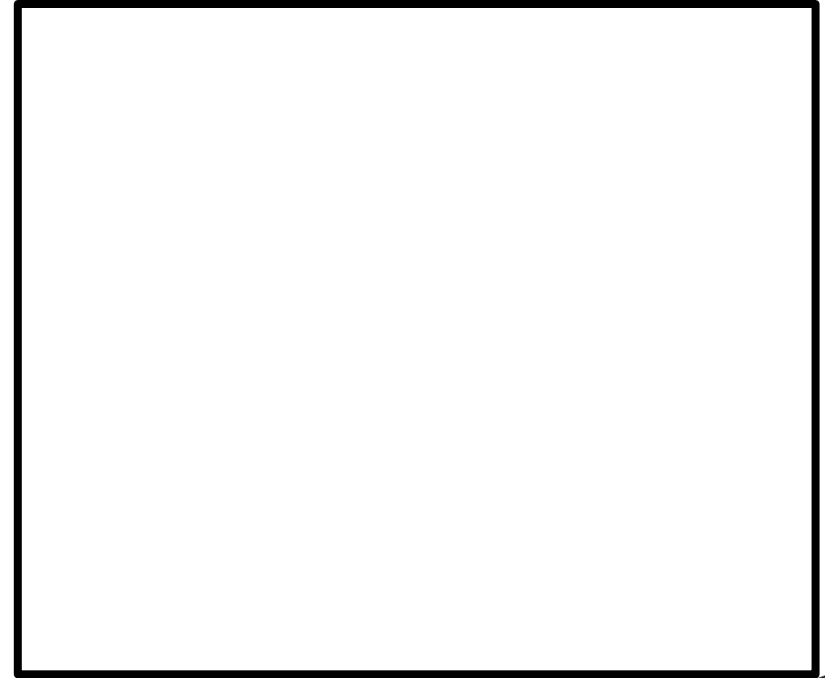
Try our chicken wing pizza  
with fresh tomato and basil!

Open 7 days a week

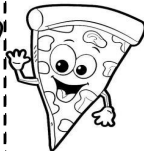
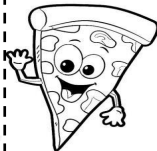
Two locations to serve you better:

Elton Avenue - phone 570-956-1720 and  
Clarks Street - phone 570-586-7400

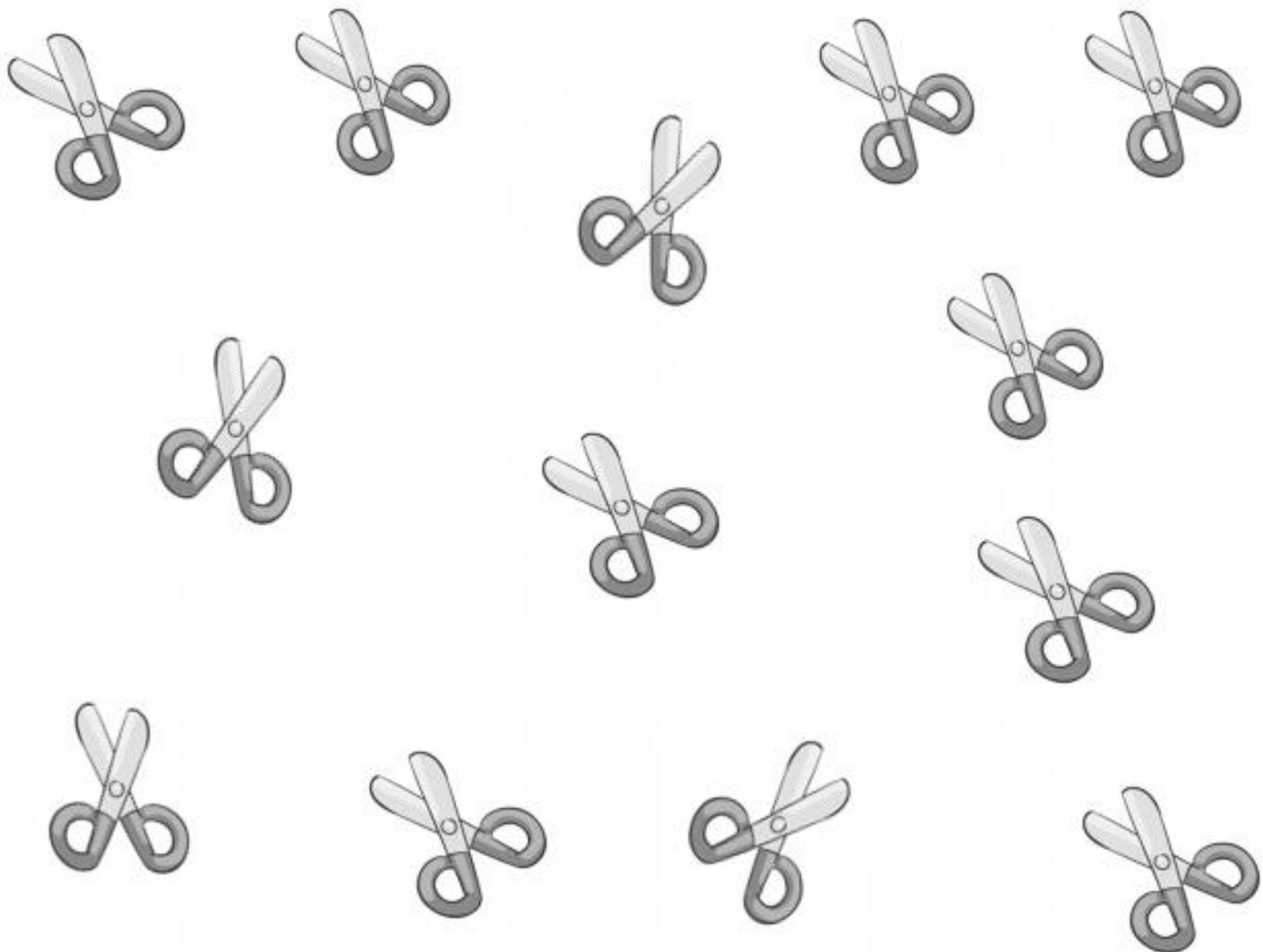
Free delivery within min. US\$10 order.

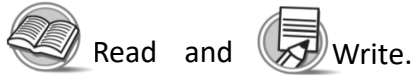


**FREE  
DELIVERY**



**MOST POPULAR PIZZAS  
AND PASTA IN TOWN!**





\*Match the opposite to use in an Ad.

## Word Bank

big-small cheap-expensive modern-old new-old noisy-quiet tall-short

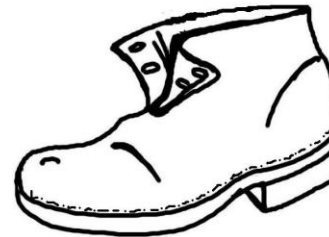
1.



2.



3.



4.









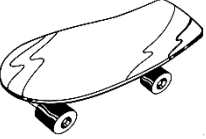
Read,



Write and



Color.

Product	Characteristics
	<p>The rattles are: _____</p> <p>1. _____</p> <p>_____</p>
	<p>The doll is: _____</p> <p>2. _____</p> <p>_____</p>
	<p>The skate is: _____</p> <p>3. _____</p> <p>_____</p>

## Adjectives Bank

big  
cheap  
expensive  
large  
modern  
noisy  
old  
small  
soft



# Describing Articles

Activity 8



Read and



Write.

\*Look at the Ads and describe the articles using the Work Bank.

## Word Bank

attractive beautiful big cheap colorful expensive fun  
new small soft

### Ad # 1

- \_\_\_\_\_  
- \_\_\_\_\_  
- \_\_\_\_\_

### Ad # 2

- \_\_\_\_\_  
- \_\_\_\_\_  
- \_\_\_\_\_

**Ad #1**

**Soccer ball**  
for sale  
*Buy now and save!*  
**\$179**  
*10% discount if you buy online.*  
[www.worldcup.gob](http://www.worldcup.gob)



Open Monday - Saturday  
10 a.m. - 7 p.m.

Visit us at  
**McMullen Rd 77095**  
**Laredo, Tx.**

(215) 912- 4275  
Call us now!

**Ad #2**

**The shoes store**

*Get your  
tennis shoes  
now!*



**\$399**

[www.shoes.org](http://www.shoes.org) (555) 918- 37 46

SHOP NOW

 Read,  Draw and  Write.

## Materials:

- Colored cardboard paper
- Sheets of white paper
- Markers, colored pencils
- Scissors
- Glue

## Instructions:

1. On a separate sheet of paper copy the statements to create a classified advertisement.



2. Make a drawing of the product.



3. Write the information needed.



4. Show your **Classified Ad** to your family.

