



Estado  
de Coahuila

Secretaría de Educación



## PROGRAMA NACIONAL DE INGLÉS

# CUADERNO DE ACTIVIDADES





4th Grade  
Unit: 4

# Redesigning Ads

Activity 5

Look, Cut, Glue, Complete and Color.

\*Make the following Ad more attractive to people.

**Mamma mia**

Most popular pizzas  
and pastas in town !

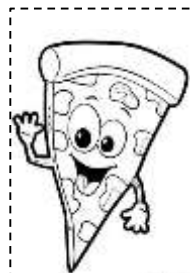
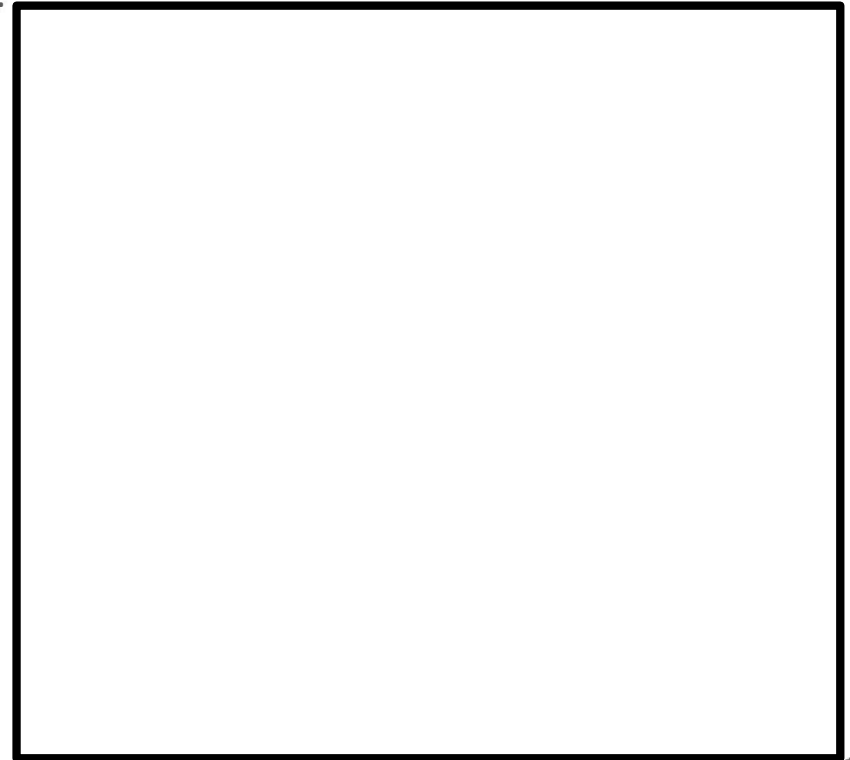
Try our chicken wing pizza  
with fresh tomato and basill

Open 7 days a week

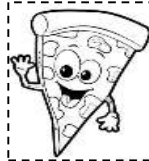
Two locations to serve you better:

Elton Avenue - phone 570-956-1720 and  
Clarks Street - phone 570-586-7400

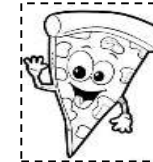
Free delivery within min. US\$10 order.



**FREE  
DELIVERY**



**MOST POPULAR PIZZAS  
AND PASTA IN TOWN!**



Look, Read, Write and Color.

\*Look at the advertisement below and label the diagram using the vocabulary in the Word Bank.

## Word Bank

- Image   - Price   - Colorful   - Attractive   - Words that stand out in ads

The advertisement contains the following elements:

- A cloud-shaped graphic with the text "DELI CHOCO SURPRISE".
- A chocolate egg with "Deli Choco SURPRISE" written on it.
- A banner that says "A treat for the imagination".
- A price tag: "US \$ 0.99".
- Text: "Special discount if you buy online: www.kinder.com".
- A diagonal banner: "SURPRISE-TOY INSIDE".

Five numbered boxes on the right have arrows pointing to these elements:

- Points to the cloud graphic.
- Points to the chocolate egg.
- Points to the banner "A treat for the imagination".
- Points to the price "US \$ 0.99".
- Points to the text "Special discount if you buy online: www.kinder.com".

Answer Key: 1. Words that stand out in ads . 2. Image. 3. Colorful. 4. Price . 5. Attractive.



\*Look at the advertisement and answer the following questions:

## Word Bank

-Yes, it does    -No, it doesn't    - It is ...

### Mexican Market

- \* Beautiful Mexican doll!
- \* It's small size!
- \* Unique in its style!
- \* Handmade!
- \* Different colors!



**\$45**

If you can dream it,  
you can have it!



Phone: 416 901 9738

[www.mexicanmarket.com](http://www.mexicanmarket.com)

1. Does the Ad have description?

\_\_\_\_\_.

2. What is the contact number?

\_\_\_\_\_.

3. How much is the doll?

\_\_\_\_\_.

4. What size is the doll?

\_\_\_\_\_.

5. Does it include doll description?

\_\_\_\_\_.



4th Grade  
Unit: 4

# Describing Products

Activity **8**





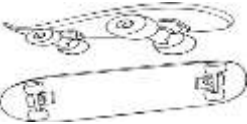
Read,



Complete and



Color.

Product	Characteristics
	<p>1.</p>
	<p>2.</p>
	<p>3.</p>

## Word Bank

- a) The skateboard is large and cheap.
- b) The doll is expensive and small.
- c) They are boring and colorful.

Answer Key: 1. c, 2. b, 3 a.

