

PROGRAMA NACIONAL DE INGLÉS

Cuaderno de Actividades



Read, Write and Color.

Word Bank

Adults Children Family

**School bag
for sale**

Red & black
Lge. fits many
books

\$20
USD

723 6342

A hand-drawn advertisement for a school bag. It features a drawing of a backpack with two straps and a front pocket. The text is written on a lined paper background with a pushpin at the top. The price is \$20 USD and the phone number is 723 6342.

Puppy for sale

Color: White and Black
Age: 3 months
Breed of dog: Dalmatian

\$70
USD

866 144-39-82

A hand-drawn advertisement for a puppy. It features a drawing of a Dalmatian puppy sitting down. The text is written in a simple, bold font. The price is \$70 USD and the phone number is 866 144-39-82. There are decorative bones and hearts around the text.

!Old Car For Sale!

Cheap!
\$250
USD

- Blue
Model 62

282 5389

A hand-drawn advertisement for an old car. It features a drawing of a classic car with a large, jagged speech bubble behind it. The text is written in a bold, stylized font. The price is \$250 USD and the phone number is 282 5389. There are decorative elements like stars and a bone around the text.

1. _____

2. _____

3. _____



Read and



Write.

Elements in the Ads

Activity

2

Super Board → 1. _____

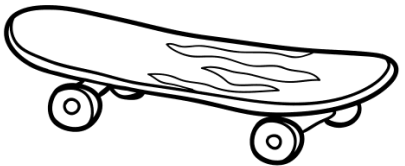
Length : 34 inches

Width: 6 inches → 2. _____

Weight: 4.8 lbs

A board designed with the latest technology for speed!

Go fast with the super board!

 → 3. _____

\$25 USD → 4. _____

Call: 473-223-4486 → 5. _____

Word Bank

Characteristics

Headline

Price

Product

Telephone



Read,



Write and



Color.

*Look at the advertisement below and label the diagram using the vocabulary in the Word Bank.

Word Bank

Attractive

Image

Information

Price

Words that stand out in ads

The advertisement is enclosed in a rectangular border. At the top left, a cloud-shaped graphic contains the text "DELI CHOCO SURPRISE FOR KIDS". In the center is a chocolate egg with the text "Deli Choco SURPRISE" and three stars. To the right of the egg is a banner that says "Surprise Toy Inside". Below the egg, the price "\$0.99 USD" is displayed. At the bottom, there is a line of text: "Special discount if you buy online: www.choco.com". Five arrows point from the right side of the advertisement to five empty rectangular boxes for labeling.

1.

2.

3.

4.

5.



Read



Write.

*Look at the advertisement and answer the following questions:

Phrase Bank

- It is ... -No, it doesn't -Yes, it does

*You can use the phrases more than once.

1. Does the Ad have an image?

_____.

2. What is the contact number?

_____.

3. How much is the doll?

_____.

4. What size is the doll?

_____.

5. Does it include doll description?

_____.



Mexican Market

* Beautiful Mexican doll!

* It's small size!

* Unique in its style!

* Handmade!

* Different colors!



**\$15.00
USD**

*If you can dream it,
you can have it!*



Phone: 416 901 9738
www.mexicanmarket.com



Redesigning Ads



*Make the following Ad more attractive to people.

Mamma mia

Most popular pizzas
and pastas in town !

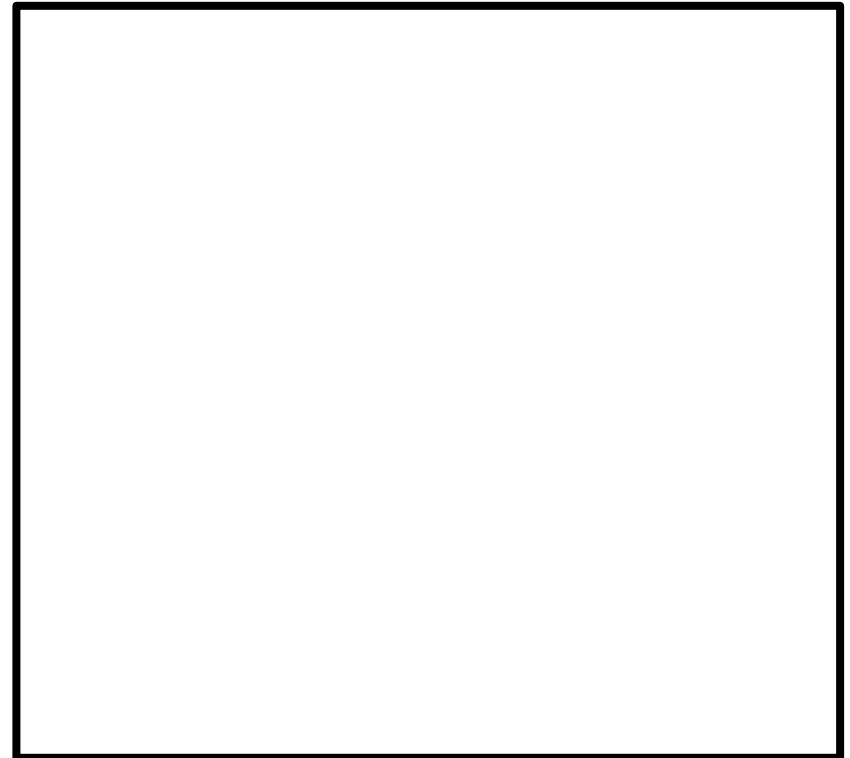
Try our chicken wing pizza
with fresh tomato and basil!

Open 7 days a week

Two locations to serve you better:

Elton Avenue - phone 570-956-1720 and
Clarks Street - phone 570-586-7400

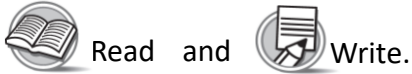
Free delivery within min. US\$10 order.



MOST POPULAR PIZZAS
AND PASTA IN TOWN!



Some Descriptions to Use in an Ad



*Match the opposite to use in an Ad.

Word Bank

big-small cheap-expensive modern-old new-old noisy-quiet tall-short

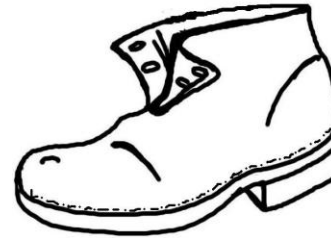
1.



2.



3.



4.



Describing Products





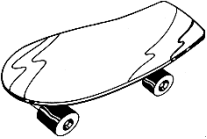
Read,



Write and





Color.

Product	Characteristics
	<p>The rattles are: _____</p> <p>1. _____</p> <p>_____</p>
	<p>The doll is: _____</p> <p>2. _____</p> <p>_____</p>
	<p>The skate is: _____</p> <p>3. _____</p> <p>_____</p>

Adjectives Bank

big
cheap
expensive
large
modern
noisy
old
small
soft

Describing Articles

 Read and  Write.

*Look at the Ads and describe the articles using the Work Bank.

Word Bank

attractive beautiful big cheap colorful expensive fun
new small soft

Ad # 1

- _____
- _____
- _____

Ad # 2

- _____
- _____
- _____

Open Monday - Saturday
10 a.m. - 7 p.m.

Ad #1

Soccer ball

for sale

Buy now and save!

\$179

10% discount if you buy online.
www.worldcup.gob



**Visit us at
McMullen Rd 77095
Laredo, Tx.**

(215) 912-4275
Call us now!

Ad #2

The shoes store

*Get your
tennis shoes
now!*



\$399

www.shoes.org (555) 918-3746

SHOP NOW

 Read,  Draw and  Write.

Materials:

- Colored cardboard paper
- Sheets of white paper
- Markers, colored pencils
- Scissors
- Glue

Instructions:

1. On a separate sheet of paper copy the statements to create a classified advertisement.



2. Make a drawing of the product.



3. Write the information needed.



4. Show your **Classified Ad** to your family.

